

Mission Statement

Kimberly Youth Association (KYA) is a recreational sports organization that promotes grade level sports by targeting athletic development and competitive exposure to team sports.

The KYA's primary mission is to create opportunities for boys and girls to play team sports together at a young age where they can learn essential skills and life lessons in ways that are consistent with best practices in youth athletics.

KYA will teach the fundamentals of the game and promote good sportsmanship and respect for all participants; emphasizing:

- Fun
- Fundamental individual & team based skills
- Sportsmanship
- Teamwork
- Leadership
- Age & skill appropriate competition

The program is directed by a board of parent volunteers, and is composed primarily of Kimberly students, as well as friends and peers from the community.

Philosophy

Vision

To provide youth boys and girls access to fundamental skill and developmental team play in multiple sports.

Values

Kimberly Youth Association aspires to be an outstanding educational-athletic organization that provides a high-quality experience to every athlete. A high-quality experience is one in which every athlete:

- Is coached using the principles of Positive Coaching
- Has fun playing the game
- Feels like an important part of the team regardless of performance
- Learns "life lessons" that have value beyond the playing field
- Learns the skills, tactics and strategies of the game and improves as the athlete is exposed to age and skill appropriate competition

We recognize that the coach is the one who most directly makes this all possible. It is our goal to provide every coach with tools to be successful as a Positive Coach. We are committed to creating a constructive culture in which coaches, parents, fans, officials and athletes work together to achieve our mission.

KYA and its coaches will adopt many of the values created by the Positive Coaching Alliance, and Proactive Coaching which are centered on three core roles for a coach:

- Redefine winning - Winning thru mastery instead of the scoreboard
- Fill the Emotional Tank - Positive motivation instead of fear, intimidation or shame
- Honor the Game - Know the Rules, Respect Opponents and Officials, Commit and Encourage your Team, Respect yourself.